

About Walkaroo | Comfort-Driven Footwear for Every Step

Walkaroo: The SOLE and We at Walkaroo harbour a Tribe of Walkers as we strive towards our ambition to deliver the best range of footwear and to become India's most preferred footwear brand.

Our Story

At Walkaroo, we believe walking is the simplest solution to staying active and healthy. Our tagline "Walk. Walk. Walk. Walk with Walkaroo" embodies the brand purpose of fostering an active & healthy lifestyle through the joy of walking. Walkaroo is on a mission of championing the importance of health by inspiring India to enjoy walking. At Walkaroo, every step we take is towards building a more active, connected, and thriving community.

Our forever values are our guiding light at every step of our journey.

- Democratizing Fashion

In a world where fashion is considered a luxury, which only a fraction of people can afford, Walkaroo makes a difference. We democratized fashion with the objective of "FASHION FOR ALL" by offering over 1200 styles in diverse categories to fulfil India's every footwear need at affordable prices.

- Spirit of Maximization

Our energy, drive and inspiration come from the hunger for more. We are the Infinity Chasers, chasing our goals like the countless and forever-moving stars.

- Partnering Progress

Our core value of collaborative progression is upheld by our commitment to the community and sustainable development. We empower our community through several CSR initiatives to ensure a happy present and an even better future.

- Transparency and Honesty

Being authentic and real is what makes us stand out from a crowd. With rigorous quality checks and affordable pricing, we are the epitome of fashion, quality and comfort. The positive feedback and appreciation from our customers is because of their unparalleled trust in us.

Discover Walkaroo's journey in creating affordable and stylish footwear for men, women, and kids across India.